



«For our company, e-vent has proven to be the ideal software, offering a great price/performance ratio .»

**Bern Meetings & Events AG, a division of holding company Bern Welcome, is primarily responsible for acquiring congress and seminar business. For Bern Meetings & Events AG, the express aim is to offer congress organizers a service chain that is as seamless as possible – from candidature dossier and implementation to the final accounts .**

Since September 2013, Bern Meetings & Events AG has relied on e-vent, the congress software that we have successfully developed further together with ONAX AG to meet our requirements. The requirements catalogue was extensive, but they were able to implement nearly all our wishes.

So far, we have used e-vent to handle about 200 congresses and seminars with up to 1400 delegates (as of April 2018). For Bern Meetings & Events AG, the implementation of this software has signified a milestone in process optimization. Among other things, we have been able to increase the user-friendliness of the following services :

- Registration with or without collection
- Reservation of hotel rooms
- Registration for side events with or without collection

Thanks to e-vent, we have been able to optimize many evaluations and relieve personnel resources accordingly. We have been able to increase the efficiency of creating rooming lists, compiling clear lists of the various registrations and settling the commissions with the service providers.

The system has proven to be flexible, and the support provided by ONAX is fast and competent. For our company, e-vent has proven to be the ideal software, offering a great price/performance ratio.

## BERN<sup>+</sup>

### Facts

**Organisation:**

Bern Meetings & Events AG  
Bernhard Rhy, Head of Meetings

**Industry:**

Tourism

**Web:**

[www.bern.com](http://www.bern.com)

**Challenges:**

Event management, online registration, participant management, accommodation management, collection, reporting

**Success:**

Improved customer satisfaction and quality assurance, significantly lower organizational costs thanks to automated processes.